

1. Meeting with The Client

- a. Understanding what the client is looking for & if we are a good fit.

2. Designing a Black and White Prototype

- a. This stage is focused on creating a user experience WITHOUT any colors, image, or any important writing and focused on how the website will work and feel.
- b. Once The client likes the layout and how it will work we move onto the next stage.

3. Gathering all assets

- a. Designing Icons and Graphics if necessary for certain content.
- b. Photo edits to fit with the website
- c. Copywriting and optimization of SEO
- d. Identifying meta descriptions and keywords to find the best optimization of seo

4. Hi-Fidelity Design

- a. A complete prototype of how the website will look and work with all implementations of copy, keywords, images, icons, and graphics.
- b. Once I showcase this to the client, They will go through the prototype and if they like it then we move to the next stage.

5. Implementation onto a server/cms

- a. Inputting the prototype I designed for the client onto your actual website.

6. Website Maintenance

- a. Making sure the website is up to date and seo is still at a good percentage.

7. Additional Service

- a. Looking for more services? See more of what I offer like Graphic Designs, Email Campaigns, Video & Photo Editing. Find the best service that suits your needs.